

Doosan Forklift

Doosan Forklift Training Oshawa - Doosan Infracore Company Ltd. is an international and intercontinental company that features Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

With a association consisting of over 90 autonomous dealers, the lift truck group provides quality materials handling equipment to the broad North American market. Doosan Infracore America Forklift dealers successfully operate in over 220 service and sales locations throughout Canada and the U.S. The forklift product line impressively comprises of 63 different products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous truck versions range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck corporation in the North American marketplace, thanks to its excellent level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Lift Truck clients. The U.S. forklift division stationed in Cleveland has a professional team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Doosan's lift truck history

Korea's original domestic forklift marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled lift trucks as part of a nationwide equipment expansion venture. Early product sales of this industrialized equipment focused on large business communities, the armed services and on state-run firms. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

Lift Truck Export Expansion

Home-based forklift business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's superior technological improvements combined with sales success placed them in a situation of considerable growth of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling industry. This venture radically expanded Daewoo's forklift sales. Construction was completed in 1984 to facilitate a new plant which helped launch the business for the manufacture of high end added-value goods suited for export. In 1993, the corporation had a international sales network and started exporting designs they had established through in-house expertise, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international marketplaces.